

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948763-1	09/16/12	September 2012	08/27/12 - 09/11/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Smith/R/Governor	candidate	440

Flight Dates	Order #	Alt Order #
09/07/12 - 09/11/12	948763	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	6a Daybreak	6-7a	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/07/12	6:29 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
2	09/07/12	09/07/12	Good Morning America	7-9a	----2--	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/07/12	7:50 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
2	WMURF		09/07/12	8:55 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
3	09/07/12	09/07/12	News 9 at Noon	12-1230p	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/07/12	12:24 PM	News 9 at Noon	12-1230p	:30	KSGRI G723	\$350.00 NM
4	09/07/12	09/07/12	News 9 at 5	5-6p	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/07/12	5:38 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
5	09/07/12	09/07/12	News 9 at 6	6-7p	----1--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/07/12	6:23 PM	News 9 at 6	6-7p	:30	KSGRI G723	\$1,400.00 NM
6	09/07/12	09/07/12	Chronicle NH	7-730p	----2--	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
948763-1	09/16/12	September 2012	08/27/12 - 09/11/12
Advertiser	Product	Estimate Number	
Smith/R/Governor	candidate	440	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
6	09/07/12	09/07/12	Chronicle NH	7-730p	----2--	:30	2	\$550.00	NM		
Class of Time - Pre-emptible with notice											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		09/07/12	7:10 PM	Chronicle NH	7-730p	:30	KSGRI G723	\$550.00	NM
	2	WMURF		09/07/12	7:27 PM	Chronicle NH	7-730p	:30	KSGRI G723	\$550.00	NM
7	09/07/12	09/07/12	5a Daybreak	5-6a	----1--	:30	1	\$350.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	----1--	1	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		09/07/12	5:28 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00	NM
8	09/07/12	09/09/12	News 9 at 11	11-11:35p	----1-1	:30	2	\$1,100.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	----1-1	2	\$1,100.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		09/07/12	11:29 PM	News 9 at 11	11-11:35p	:30	KSGRI G723	\$1,100.00	NM
	2	WMURSu		09/09/12	11:13 PM	News 9 at 11	11-11:35p	:30	KSGRI G723	\$1,100.00	NM
9	09/08/12	09/09/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	-----11	2	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		09/08/12	6:12 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	KSGRI G723	\$225.00	NM
	2	WMURSu		09/09/12	6:22 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	KSGRI G723	\$225.00	NM
10	09/08/12	09/09/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	-----11	2	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		09/08/12	7:22 AM	7a Weekend Daybreak	7-9a	:30	KSGRI G723	\$400.00	NM
	2	WMURSu		09/09/12	7:26 AM	7a Weekend Daybreak	7-9a	:30	KSGRI G723	\$400.00	NM
11	09/09/12	09/09/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$800.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	-----1	1	\$800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSu		09/09/12	6:27 PM	6p News 9 Weekend	6-7p	:30	KSGRI G723	\$800.00	NM
12	09/09/12	09/09/12	Close Up	10-1030a	-----1	:30	1	\$700.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	-----1	1	\$700.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSu		09/09/12	10:22 AM	Close Up	10-1030a	:30	KSGRI G723	\$700.00	NM
13	09/09/12	09/09/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/03/12	09/09/12	-----1	1	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSu		09/09/12	12:30 PM	This Week with Christiane	12n-1p	:30	KSGRI G723	\$1,500.00	NM
14	09/09/12	09/09/12	Once Upon A Time	7-8p	-----1	:30	1	\$1,800.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

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Advertiser	Product	Estimate Number	
Smith/R/Governor	candidate	440	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/09/12	09/09/12	Once Upon A Time	7-8p	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
09/03/12 09/09/12 -----1 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 09/09/12 6:56 PM Once Upon A Time 7-8p :30 KSGRI G723 \$1,800.00 NM									
15	09/10/12	09/10/12	6a Daybreak	6-7a	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 09/10/12 6:57 AM 6a Daybreak 6-7a :30 KSGRI G723 \$700.00 NM									
16	09/10/12	09/11/12	Good Morning America	7-9a	22-----	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 22----- 4 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 09/10/12 7:25 AM Good Morning America 7-9a :30 KSGRI G723 \$550.00 NM 2 WMURM 09/10/12 8:38 AM Good Morning America 7-9a :30 KSGRI G723 \$550.00 NM 3 WMURTu 09/11/12 7:58 AM Good Morning America 7-9a :30 KSGRI G723 \$550.00 NM 4 WMURTu 09/11/12 8:44 AM Good Morning America 7-9a :30 KSGRI G723 \$550.00 NM									
17	09/10/12	09/10/12	News 9 at Noon	12-1230p	2-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 2----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURM 09/10/12 12:12 PM News 9 at Noon 12-1230p :30 KSGRI G723 \$350.00 NM 1 WMURM 09/10/12 12:29 PM News 9 at Noon 12-1230p :30 KSGRI G723 \$350.00 NM									
18	09/10/12	09/10/12	News 9 at 5	5-6p	2-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 2----- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 09/10/12 5:27 PM News 9 at 5 5-6p :30 KSGRI G723 \$700.00 NM 2 WMURM 09/10/12 5:37 PM News 9 at 5 5-6p :30 KSGRI G723 \$700.00 NM									
19	09/10/12	09/10/12	News 9 at 6	6-7p	1-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 1----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 09/10/12 6:09 PM News 9 at 6 6-7p :30 KSGRI G723 \$1,400.00 NM									
20	09/10/12	09/10/12	Nightline	1135p-1206a	2-----	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 2----- 2 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 09/10/12 Nightline 1135p-1206a :00 <del>\$100.00</del> NM Credited 2 WMURM 09/10/12 Nightline 1135p-1206a :00 <del>\$100.00</del> NM Credited									
21	09/10/12	09/10/12	News 9 at 11	11-11:35p	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 1----- 1 \$1,100.00									

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Advertiser	Product	Estimate Number	
Smith/R/Governor	candidate	440	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/10/12	09/10/12	News 9 at 11	11-11:35p	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/10/12	11:21 PM	News 9 at 11	11-11:35p	:30	KSGRI G723	\$1,100.00 NM
22	09/10/12	09/11/12	5a Daybreak	5-6a	11-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	11-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/10/12	5:08 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
2	WMURTu		09/11/12	5:24 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
23	09/07/12	09/07/12	20/20	10-11p	----1--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/07/12	10:33 PM	Fri ABC Prime Other	Prime Other	:30	KSGRI G723	\$2,500.00 NM
<u>Total Spots</u>							<b>33</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$24,650.00</b>
<u>Agency Commission</u>	<b>\$3,697.50</b>
<u>Net Amount Due</u>	<b>\$20,952.50</b>